



The **AUDIO** Newsletter Blueprint

Turn every podcast episode into email content. Build an audience you own.

Start Here

STEP 1 - RECORD

Your Podcast Episode

Create 5-7 minutes of focused content using The 1-Page Podcast Plan.

You shouldn't feel stuck producing content that disappears. Follow this plan, and you'll be quickly and easily crafting long-lasting authority assets.

STEP 2 - TRANSCRIBE

Get Your Transcript

Upload audio to Headliner. Get text & assets in minutes. No typing required.

STEP 3 - TRANSFORM

Create Your Email

Turn transcript into engaging newsletter using proven template.

STEP 4 - DISTRIBUTE

Publish & Send

Upload podcast episode. Send email newsletter with choice: **read OR listen.**

STEP 5 - AMPLIFY

Private Podcast Feed

Create exclusive content turning casual listeners into committed subscribers.

The Audio Newsletter Promise

- One recording = Multiple touchpoints (podcast + email + social)
- 1 hour weekly vs. 10+ hours on social media
- Build email list you own (not algorithm-dependent)
- Email marketing ROI: 4,200% (highest of any channel)
- Turn listeners into subscribers
- Platform independence you control

This isn't just email marketing. It's your content multiplication system - and your path to platform independence.

TheAuthorityPlan.com